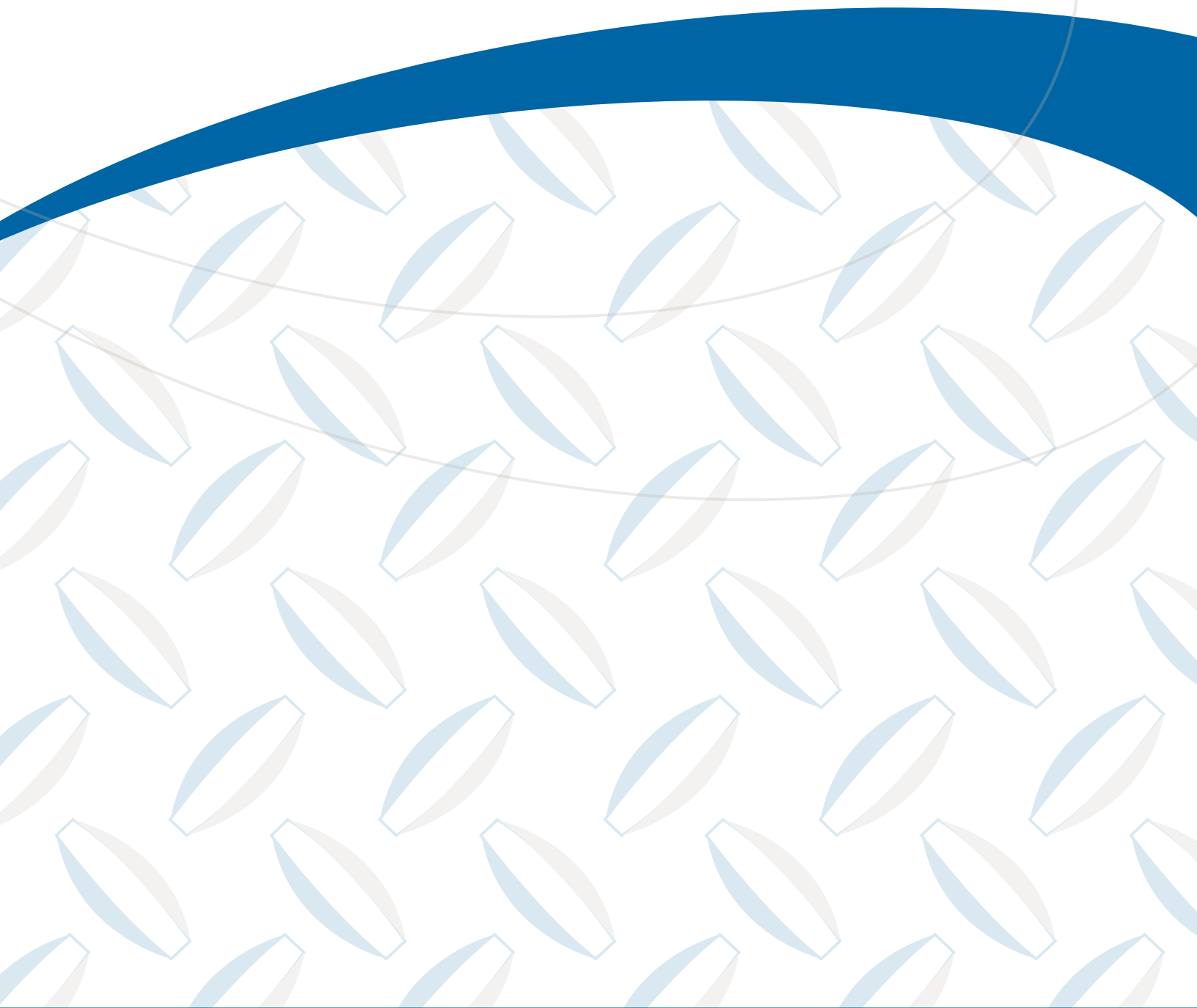




Designed to Allow Material Handling Operations to **POWER**Ahead





*With GenKey, the move to fuel cells is  
s e a m l e s s .*

With *GenKey*, adopting hydrogen fuel cell power is simple. *GenKey* takes the complexity out of the equation for customers by delivering a complete range of turnkey services to streamline the entire process.

Plug Power's *GenKey* solution links together everything you'll need for an easy transition:

- *GenDrive* fuel cell units
- *GenFuel* hydrogen and fueling infrastructure
- *GenCare* service

Plug Power provides full integration and deployment of the entire *GenKey* solution package for customers to ensure seamless transition to hydrogen fuel cell-based power for material handling operations.

The *GenKey* package was founded on customer trust and Plug Power's proven performance. Plug Power acts as a single-source vendor, handling the power, fueling, service integration and deployment, so customers can focus on putting their new-found productivity to use.



## *GenFuel*

*GenFuel* provides customers with design support and construction of an onsite hydrogen fueling infrastructure. When managed by Plug Power's *GenFuel* team, this can be completed in as little as four months.

*GenFuel* services include the design, commissioning and maintenance for all the components required to successfully dispense hydrogen without disruption to the customer's operations.

Plug Power provides operator training and a constant supply of cost-efficient hydrogen that leverages Plug Power's quantity buying power.

The *GenFuel* infrastructure integrates specifically with *GenDrive* fuel cell units, providing unmatched reporting to track performance.

# GenCare



*GenCare* provides ongoing service for both the *GenDrive* fuel cells and *GenFuel* hydrogen infrastructure.

*GenCare* includes advanced system monitoring, preventive maintenance, periodic system enhancements, parts inventory logs, and rapid-response onsite service by *GenCare* technicians.

Customers are guaranteed maximum fleet uptime when using *GenCare* to service *GenDrive* and *GenFuel*. Dedicated *GenCare* attention guarantees 97% uptime of the customer's lift truck fleet.



## GenDrive®

*GenDrive*® is the premium solution for the customer's power needs. Plug Power's full suite of *GenDrive* products are designed to fit seamlessly into the existing electric lift truck fleet.

Proven as a reliable, economically viable power solution, *GenDrive* allows customers to streamline operations while maximizing fleet uptime, all while reducing greenhouse gas emissions at the facility.

***Tested. Proven. Rugged. Reliable.***

### **Powerful Benefits:**

- Increase Productivity
- Lower Operational Costs
- Reduce Site Emissions
- More Operation Space
- Significantly Reduce Peak Power Demand

The architects of modern fuel cell technology, Plug Power has revolutionized the industry with its simple *GenKey* solution, elements which are designed to increase productivity, lower operating costs and reduce carbon footprints in a reliable, cost-effective way. Plug Power's *GenKey* solution couples together all the necessary elements needed for success.

Long-standing relationships with material handling industry leaders forged the path for the company's key accounts, including Walmart, Kroger, BMW and Mercedes Benz. More than 7,000 *GenDrive* fuel cell units have been deployed with material handling customers, accumulating more than 100 million hours of runtime. And, with 95 percent of North American hydrogen fuelings being performed on Plug Power products, we manufacture tomorrow's incumbent power solutions today.

For more information about Plug Power, or to locate a Plug Power sales representative, visit [www.plugpower.com](http://www.plugpower.com), or call 518.782.4004.



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